

# IP ANALYTICS SERVICES

SEE WHERE YOU'RE GOING

Spot opportunities.  
Foresee trends.  
Make better business decisions with visual reports that use expert IP analytics.



REUTERS / Amit Dave

## MAKE CRITICAL DECISIONS QUICKLY AND CONFIDENTLY

Grasp complicated IP analyses in a single glance. Get reports that are distilled to yield bottom-line takeaways. IP Analytics Services from Thomson Reuters delivers **custom expert IP intelligence** in uniquely visual formats, helping you see the right direction for critical business decisions.

Whether your IP information needs are strategic or tactical, our expert consultants use enhanced data and powerful research and analysis tools to help you interpret the essential information you need for **truly visionary decision-making**.

## SEE THE DIFFERENCE

Our proprietary tools distill information, helping you draw accurate and actionable conclusions for faster, more confident decision-making.

### Portfolio Assessment

Rapidly assess your IP portfolio in the context of your competitive landscape with our Portfolio Strength Indicator, a multi-factor model that represents portfolio rankings according to objective indices, to help you:

- Uncover new opportunities
- Identify competitors' strengths and weaknesses
- Target R&D investment strategies

Make better business decisions faster and more confidently with:

- **Powerful proprietary visual reporting** that distills results into digestible, accurate, actionable data
- **Expert analytics** for ongoing support to help build and protect your IP assets



